

From: [Jordan Kellman](#)
To: [Jennifer C LeMeunier](#)
Subject: Re: Next Wednesday, 8/16, 11-12:30 in 109B Griffin Hall (Dean of Liberal Arts Conference Room)
Date: Wednesday, August 9, 2017 4:15:11 PM

Jennifer, That's too bad, sorry for the short notice. From my reading of the SP text and your website, it looks like Tucker would be a good person to represent alumni. What do you think? Do you want to see if he is available or should I? Also, if your other obligation is over before 12:30, you could come by. We always go until 12:30.

Let me know. It may be possible to reschedule but it's a lot of people to manage and I hesitate unless we have to.

Thanks!

Jordan

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From: "Jennifer C LeMeunier" <jlemeunier@louisiana.edu>
To: "Jordan Kellman" <kellman@louisiana.edu>
Sent: Wednesday, August 9, 2017 3:19:23 PM
Subject: RE: Next Wednesday, 8/16, 11-12:30 in 109B Griffin Hall (Dean of Liberal Arts Conference Room)

I would love to attending this meeting; however, I am scheduled to do an employee presentation with a development team member for the College of the Arts at 11 am. If plans change, I will let you know. Would you like anyone else from the alumni staff to attend? Thank you for thinking of Alumni.

Jennifer



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From: Jordan Kellman [mailto:kellman@louisiana.edu]
Sent: Wednesday, August 09, 2017 1:10 PM
To: LeMeunier Jennifer - Alumni Dir, Alumni Affairs <C00253116@louisiana.edu>
Subject: Next Wednesday, 8/16, 11-12:30 in 109B Griffin Hall (Dean of Liberal Arts Conference Room)

Hi Jennifer, Are you by chance available next Wednesday, 8/16 at 11 AM? I'd like to invite you to attend a meeting of the Strategic Plan Implementation committee. The particular topic for next Wednesday is Student Strategic Initiative 4, KPI 12, which reads:

SI 4: Expand and strengthen UL Lafayette's relationship with alumni and the community locally, nationally, and globally, in direct support of student achievement.

Rationale: Increasing alumni and overall philanthropic giving is integral to the growth of the University. It is also a measure of student engagement and satisfaction.

- KPI 12: Double the proportion of alumni giving to the University.

Rationale: Alumni giving is an indirect measure of student engagement and satisfaction. Currently, 4% of our alumni donate to the university. Focusing on alumni giving provides an opportunity to the University to interact with alumni to determine how the University can remain a part of their lives. Also, this is an opportunity for self-reflection on the current level of engagement and satisfaction. Do students fully appreciate the value that they get for what they pay? Do students perceive that they are getting the best education possible? If not, how can we improve? The answers to these questions not only improve the University for future generations, but may also result in reinforcing students' commitment and interest in their education.

In addition, this effort provides an opportunity to reach out to our alumni to develop relationships that go beyond appealing for donations. How do we provide opportunities for alumni to continue lifelong learning? How do we facilitate relationships between alumni and current students? Engaging alumni as partners through mentoring, research, and acting as ambassadors for the University makes their common experience as UL students salient, and may establish a bond between previous and current generations of students.

The task force therefore recommends that the University examine, refine, and develop policies and procedures related to fundraising. This includes thoughtful consideration of the effectiveness of the current centralized structure and exploration of the benefits of decentralizing the fundraising function.

There's no presentation or anything, just an open discussion of where we stand and how to move forward on this. I have invited John Blohm also.

Again, it's **next Wednesday, 8/16, 11 AM in 109B Griffin Hall (Dean of Liberal Arts Conference Room)**. Let me know if you have any questions or if you can't make it. If you can't, perhaps we can reschedule it.

Thanks!

Jordan

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